## IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS

IN RE: HAIR RELAXER MARKETING, SALES PRACTICES, AND PRODUCTS LIABILITY	MDL No. 3060 Master Docket Case No. 1:23- cv-00818 Honorable Mary M.
LITIGATION	Rowland
	SHORT-FORM COMPLAINT AND JURY DEMAND
LABORATORIES, LLC.; DABUR INTERNATIONAL USA, LTD.; DABUR INTERNATIONAL, LTD.; HOUSE OF CHEATHAM, LLC.; BEAUTY BELL ENTERPRISES, LLC f/k/a HOUSE OF CHEATHAM, INC.; LUSTER PRODUCTS, INC.; AND JOHN PAUL MITCHELL SYSTEMS, INC.,	Civil Action No. 1:23-cv-8887
Defendants.	

- 1. Plaintiff, Jaqui Hill (hereinafter "Plaintiff"), incorporates by reference Plaintiffs' Master Long Form Complaint in *In Re: Hair Relaxer Marketing, Sales Practices and Products Liability Litigation*, MDL 3060, filed as of May 15, 2023, as Document Number 106.
- 2. Plaintiff files this Complaint pursuant to CMO No. 2 and is to be bound by the rights, protections and privileges, and obligations of that CMO and other Orders of the Court.

Further, in accordance with CMO No. 2, Plaintiff hereby designates the United States District Court for the Eastern District of Texas as Plaintiffs' designated venue ("Original Venue"). Plaintiffs make this selection based upon one (or more) of the following factors:

$\overline{X}$	Plaintiff currently resides in Seabrook, Texas;
<u>×</u>	Plaintiff purchased and used Defendants' products in Seabrook, Texas;
	The Original Venue is a judicial district in which Defendant resides, and all defendants are residents of the State in which the district is located (28 U.S.C. § 1391(b)(1)).
×	The Original Venue is a judicial district in which a substantial part of the events or omissions giving rise to the claim occurred, specifically (28 U.S.C. § 1391(b)(2)):
	There is no district in which an action may otherwise be brought under 28 U.S.C. § 1391, and the Original Venue is a judicial district in which Defendant is subject to the Court's personal jurisdiction with respect to this action (28 U.S.C. § 1391(b)(3)).
	Other reason (please explain):

- 3. For purposes of diversity jurisdiction, Plaintiff is a citizen of the State of Texas.
- 4. Plaintiff is suing the following Defendants, and for purposes of diversity, whose State of Incorporation/Formation and Principal Place of Business is as follows:

Check All Applicable Defendants	Defendant	State of Incorporation or Formation	Principal Place of Business
	AFAM Concept, Inc. d/b/a JF Labs, Inc.	Illinois	Illinois
	Avlon Industries	Illinois	Illinois
	Beauty Bell Enterprises LLC f/k/a House of Cheatham, Inc.	Georgia	Georgia
$\square$	Dabur International Ltd.	Isle of Man	Dubai
$\square$	Dabur International USA Ltd.	India	Illinois
	Dermoviva Skin Essentials, Inc.	Delaware	New Jersey

Check All Applicable Defendants	Defendant	State of Incorporation or Formation	Principal Place of Business
$\square$	Godrej SON Holdings, Inc.	Georgia	Georgia
	House of Cheatham LLC	Delaware	Georgia
$\square$	L'Oréal USA, Inc.	Delaware	New York
$\square$	L'Oréal USA Products, Inc.	Delaware	New York
	Luster Products, Inc.	Illinois	Illinois
	McBride Research Laboratories, Inc.	Georgia	Georgia
$\square$	Namaste Laboratories LLC	Illinois	Illinois
☑′	Revlon Consumer Products Corporation	Delaware	New York
$\square$	Revlon Group Holdings LLC	Delaware	Delaware
$\square$	Revlon, Inc.	Delaware	New York
Ø	SoftSheen-Carson LLC	New York	New York
$\square$	Strength of Nature, LLC	Georgia	Georgia
☑′	Other (Please identify):  JOHN PAUL MITCHELL SYSTEMS, INC.	California	California
	Other (Please identify):		
	Other (Please identify):		

# CASE SPECIFIC FACTS REGARDING HAIR RELAXER PRODUCT USE AND INJURIES

- 5. Upon information and belief, Plaintiff began using hair relaxer products on or about May 1989 at approximately six (6) years of age, and stopped using hair relaxer products on or about October 2018.
- 6. Upon information and belief, Plaintiff used the following hair relaxer products, which Plaintiff contends caused and/or contributed to her injuries and brings claims against the

#### following Defendants:

<u>Defendant</u>	Product List (Select All Applicable Products)
AFAM Concept, Inc. d/b/a JF Labs, Inc.	<ul> <li>□ Hawaiian Silky - Crème Conditioning No Lye Silky Smooth Sheen Relaxer</li> <li>□ Hawaiian Silky - Herbal No Lye Conditioning Relaxer System with Tea Tree &amp; Avocado Oil - 2 Applications</li> <li>□ Vitale - Olive Oil Anti-Breakage Relaxer No Base with Shea Butter - Regular Strength</li> <li>□ Vitale Pro - New Texture Salon Exclusive Hair Relaxer</li> <li>□ Vitale Mo'Body - Shea Butter Sensitive Scalp Relaxer with Oatmeal Protein</li> <li>□ Vitale - Life and Body - Hair Relaxer with Aloe Vera - Smooth Silky Texture</li> <li>□ Other (please specify):</li> </ul>
Avlon Industries, Inc.	☐ Affirm Crème Relaxer ☐ Affirm Sensitive Scalp Relaxer ☐ Affirm Dry & Itchy Scalp Relaxer ☐ Affirm FiberGuard Conditioning Crème Relaxer ☐ Affirm FiberGuard Sensitive Scalp Conditioning Relaxer ☐ Other (please specify):
Beauty Bell Enterprises, LLC f/k/a House of Cheatham, Inc.	<ul> <li>☑ Africa's Best Herbal Intensive No-Lye Relaxer System</li> <li>□ Originals by Africa's Best Originals Olive Oil Conditioning Relaxer</li> <li>□ Organics by Africa's Best Olive Oil Conditioning Relaxer System with Extra Virgin Olive Oil</li> <li>□ Originals by Africa's Best Kids Originals Natural Conditioning Relaxer System</li> <li>□ Organics by Africa's Best Kids Organic Conditioning Relaxer System</li> <li>□ Organics by Africa's Best Kids Natural Conditioning Relaxer System</li> <li>□ Texture My Way Men's Texturizing Kit</li> <li>□ Texture My Way Women's Texturizing &amp; Softening System</li> <li>□ Other (please specify):</li> </ul>
House of Cheatham, LLC	<ul> <li>☑ Africa's Best Herbal Intensive No-Lye Relaxer System</li> <li>□ Originals by Africa's Best Originals Olive Oil Conditioning Relaxer</li> <li>□ Organics by Africa's Best Olive Oil Conditioning Relaxer System with Extra Virgin Olive Oil</li> <li>□ Originals by Africa's Best Kids Originals Natural Conditioning Relaxer System</li> <li>□ Organics by Africa's Best Kids Organic Conditioning Relaxer System</li> <li>□ Organics by Africa's Best Kids Natural Conditioning Relaxer System</li> </ul>

<b>Defendant</b>	Product List (Select All Applicable Products)
	☐ Texture My Way Men's Texturizing Kit
	☐ Texture My Way Women's Texturizing & Softening System
	☐ Other (please specify):
	☐ Dark and Lovely Beautiful Beginnings No-Mistake Smooth Relaxer
	☐ Dark and Lovely Beautiful Beginnings No Mistake Curl Softener
	☐ Dark and Lovely Healthy Gloss 5 Shea Moisture No Lye Relaxer
	☐ Dark and Lovely Triple Nourished Silkening Relaxer
	☐ Optimum Salon Haircare Defy Breakage No-Lye Relaxer ☐ Optimum Salon Haircare Amla Legend Relaxer
	☐ Optimum Care Bodifying Relaxer
L'Oréal USA, Inc./	☐ Optimum Multi-Mineral Reduced pH Crème Relaxer
L'Oréal USA	☐ Bantu No Base Relaxer
Products, Inc./	☐ Ultra Precise No-Lye Conditioning Relaxer
SoftSheen-Carson	☐ Mizani Butter Blend Relaxer
<u>LLC</u>	☐ Mizani Butter Blend Sensitive Scalp Rhelaxer
	☐ Mizani Butterblend Prosolvent Relaxer
	☐ Mizani Classic Rhelaxer
	☐ Mizani Sensitive Scalp Rhelaxer
	☐ Care Free Curl – Cold Wave Chemical Rearranger Super Strength
	☐ Look of Radiance Permanent Crème Relaxer Kit
	Other (please specify): Dark & Lovely Moisture Shea Butter Relaxer
	Dark & Lovely Anti-Breakager No Lye Relaxer; Dark & Lovely Precise Diamond
	☑ Luster's Pink Oil Moisturizer No-Lye Conditioning Relaxer
	☐ Luster's Pink Oil Moisturizer Short Looks Texturizer
	☐ Luster's Pink Oil Moisturizer Smooth Touch Relaxer
	□ PCJ Kit
<b>Luster Products</b>	☐ PCJ No Lye Kit - Adult
Company	☐ PCJ No Lye Kit - Children's
<u>, , , , , , , , , , , , , , , , , , , </u>	☐ ShortLooks Colorlaxer Diamond Black
	☐ ShortLooks Colorlaxer Passion Red
	☐ ShortLooks Colorlaxer Sable Brown
	Other (please specify): Luster's Pink Enhanced Triple+ Conditioning No Ly Relaxer
	☐ Design Essentials Honey Nectar Relaxer Kit - Time Release Regular
	Strength
McBride Research	☐ Design Essentials Sensitive Scalp Relaxer System
<b>Laboratories</b>	☐ Design Essentials Regular Conditioning Relaxer
	☐ Other (please specify):
Namasta I charatari	☐ ORS Olive Oil Built-In-Protection No-Lye Relaxer – Full Application
Namaste Laboratories	☐ ORS Olive Oil No-Mix Salon Formula Crème Relaxer
	☐ ORS Olive Oil Ultra Nourish Crème Hair Relaxer

Defendant	Product List (Select All Applicable Products)
	ORS Olive Oil Built-In-Protection No-Lye Relaxer – New Growth
	☐ ORS Olive Oil Zone Relaxer – Targeted Touch-Up No-Lye Hair
	Relaxer
	☐ ORS Olive Oil Curl Stretching Texturizer
	☐ ORS Olive Oil Crème on Crème Touch-Up No-Lye Hair Relaxer
	☐ ORS Olive Oil Mild Touch Relaxer with 60% Lower Chemical
	☐ ORS Olive Oil Texlax and Stretch Semi-Straightening System
	☐ ORS Olive Oil Girls Built-In Protection Plus No-Lye Conditioning Hair
	Relaxer System
	ORS Olive Oil Girls Soft Curls No-Lye Crème Texture Softening System
	ORS HAIRepair No-Lye Conditioning Relaxer System with Cuticle Shield
	☐ ORS Olive Oil Professional No-Lye Relaxer Kit
	☐ ORS Olive Oil Professional Crème Relaxer
	☐ Namasté Salon System Triple Emulsion Relaxer
	☐ Namasté Salon System Crème Relaxer
	☐ Namasté Salon System Conditioning Sensitive Scalp No-Lye Relaxer
	☐ Namasté Salon System Crème Relaxer Salon Trial Pack
	☐ (Other (please specify):
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	☑ African Pride – No Lye Relaxer Kit
	☑ African Pride – No Base Relaxer
	☐ African Pride – Multi Length Texturizer Kit
	☐ African Pride – Dream Kids No Lye Relaxer Kit
	☐ All Ways Natural – No Lye Conditioning Crème Relaxer Kit
	☐ Arosci Aromaphoric Relaxer System
	☑ Crème Of Nature Relaxer Cream
	☑ Crème Of Nature Relaxer Kit Argan Oil
Revlon, Inc./ Revlon	☐ Crème of Nature Herbarich Conditioning Crème Relaxer System Kit
Consumer Products	☐ Crème of Nature Herbarich Conditioning Crème Relaxer and Texturizing
Corporation/ Revlon	System
Group Holdings LLC/	☐ Crème of Nature Herbarich No Base Relaxer
Revlon	☑Crème of Nature No Base Relaxer
	☑Crème of Nature No Lye Relaxer
	☐ Crème of Nature Sodium Relaxer Kit
	☐ Crème Of Nature Cni No Lye Relaxer
	☐ Crème Of Nature Cni Sunflower & Coconut Oil - Creme
	☐ Crème Of Nature Eden Relaxer
	☐ Fabulaxer No-Lye Relaxer
	☐ Fabulaxer Gro-7
	☐ Revlon Realistic No-Base Relaxer
	☐ Revlon Realistic No Lye Relaxer Kit

<u>Defendant</u>	Product List (Select All Applicable Products)
	☐ Other (please specify):
Strength of Nature,	☐ African Pride Olive Miracle Deep Conditioning Crème-on-Crème No
<u>LLC</u>	Lye Relaxer 8 Salon Pack Touch-Ups
	African Pride Olive Miracle Deep Conditioning Curls & Coils Texturizer
	☑ African Pride Olive Miracle Deep Conditioning Curls & Coils Texturizer With Aloe Deep Conditioner
	African Pride Olive Miracle Deep Conditioning No-Lye Relaxer One Complete Application
	☐ African Pride Olive Miracle Deep Conditioning No-Lye Relaxer, One
	Complete Touch-Up
	African Pride Shea Miracle Texture Softening Elongating System
	☐ African Pride Dream Kids Olive Miracle (4) Touch-Up Relaxer Kit
	African Pride Dream Kids Olive Miracle Relaxer
	☐ African Pride Dream Kids Olive Miracle Touch-Up Relaxer Kit
	☐ Dr. Miracle's No Lye Relaxer Kit
	☐ Dr. Miracle's New Growth No-Lye Relaxer Kit
	☐ Elasta QP Normal Relaxer Kit
	☐ Elasta QP Normal Relaxer Kit 2 Applications
	☐ Elasta QP Resistant Relaxer Kit
	☐ Elasta QP Sensitive Scalp Kit 12 Application Economy Pack
	☐ Elasta QP Sensitive Scalp Kit – 4 Applications
	☐ Elasta QP No Base Crème Relaxer
	☐ Elasta QP SOY OYL No-Base Relaxer
	☐ Elasta QP SOY OYL 4 Application Anti-Dryness No Lye Relaxer Kit
	☐ Elasta QP No-Base Relaxer
	☐ Elasta QP Extra Body No-Base Regular Relaxer
	☐ Elasta QP Extra Body No-Base Super Relaxer
	☐ Gentle Treatment No-Lye Relaxer Gray Kit
	Gentle Treatment No-Lye Relaxer
	☑ Just For Me Relaxer 1 Complete Touch Up Relaxer
	Just For Me 4 Application Salon Pack Relaxer
	☑ Just For Me No-Lye Conditioning Crème Relaxer Kit
	☑ Just For Me No-Lye Conditioning Crème Relaxer Kit with Coil & Curl
	Cream
	☐ Just For Me No-Lye Conditioning Crème Relaxer Kit (Super) with Oil Moisturize Lotion
	☐ Just For Me No-Lye Texture Softener System
	☐ Just For Me No-Lye Texture Softener System with Hair & Scalp Butter
	☐ Motions Classic Formula Smooth & Silken Hair Relaxer
	☐ Motions Professional 12-Application Salon Pack
	☐ Motions Silkening Shine No Lye Relaxer Kit
	☐ Profectiv MegaGrowth Anti-Damage No-Lye Relaxer 2 Touch Up

<b>Defendant</b>	Product List (Select All Applicable Products)
	Application  ☐ Profectiv MegaGrowth Anti-Damage No-Lye Relaxer 1 Complete Touch Up Application
	☐ Profectiv Procision Relaxer Kit Regular
	☐ Profectiv Relax and Refresh Kit Auburn Spice
	☐ Profectiv Relax and Refresh Kit Cherry Fusion
	☐ Profectiv Relax and Refresh Kit Jet Black
	☐ Profectiv Relax and Refresh Kit Mahogany Brown
	☐ Profectiv Relax and Refresh Kit Silky Black
	□ Pro-Line Comb Thru Texturizer Kit
	☐ SmartPerm No-Lye Anti-Breakage Relaxer System
	☐ SmartPerm No-Lye Anti-Breakage New Growth Relaxer System, Smart Grow Stimulator
	☐ SmartPerm Smart Valu No-Lye Anti-Breakage Relaxer Kit, 4 Applications
	☐ Smart Perm Smart Valu Smart Gro Stimulator New Growth No-Lye
	Relaxer with GroRehab 4 Applications
	☐ S&B® Botanicals™ 2 Application Relaxer
	✓ S&B® Botanicals <sup>™</sup> No-Lye Sensitive Scalp Relaxer, 1-App
	☐ S&B® Botanicals <sup>TM</sup> No-Mix Texturizer 2-App, with Deep Conditioner
	☐ S&B® Botanicals <sup>TM</sup> No-Mix Texturizer 2-App
	☐ S&B® Botanicals <sup>TM</sup> Relaxer 8-Touch Up
	Soft & Beautiful No-Lye Crème Relaxer
	Soft & Beautiful No-Lye Ultimate Conditioning Relaxer System
	☐ TCB Naturals Conditioning Argan Oil Vitamin E & Olive No-Lye Relaxer
	☐ TCB Naturals Conditioning Argan Oil Vitamin E & Olive No-Lye
	Relaxer, 2 Applications  TCB No-Base Crème Hair Relaxer with Protein & DNA
	☐ UltraSheen Supreme Conditioning No-Lye Relaxer
	☐ UltraSheen Ultra Moisturizing No-Lye Relaxer
	• •
	☐ UltraSheen Ultra Moisturizing No-Lye Relaxer, with Keratin Other (please specify):
7. Other	manufacturer(s)/product(s) used by Plaintiff not identified above:

8. Plaintiff's use of Defendants hair relaxer products caused serious injuries and damages including but not limited to the following:

	Uterine Cancer
$\square$	Endometrial Cancer
	Ovarian Cancer
	Other injuries and/or additional details (please specify):
9.	Approximate date of diagnosis that form the basis of Plaintiff's claims:
On or	about February 22, 2023, Plaintiff was diagnosed with endometrial cancer.

### CAUSES OF ACTION AND THEORIES OF RECOVERY ADOPTED AND INCORPORATED IN THIS LAWSUIT

- 10. Plaintiff hereby adopts and incorporates by reference as if set forth fully herein, all common factual allegations contained in paragraphs 1 through 114 of the Master Long Form Complaint on file with the Clerk of the Court for the United States District Court for the Northern District of Illinois in the matter entitled *In Re: Hair Relaxer Marketing, Sales Practices, and Products Liability Litigation*, MDL No. 3060.
- 11. Plaintiff hereby adopts and incorporates by reference as if set forth fully herein, the following Causes of Action and the Prayer for Relief within the Master Long Form Complaint on file with the Clerk of the Court for the United States District Court for the Northern District of Illinois in the matter entitled *In Re: Hair Relaxer Marketing, Sales Practices, and Products Liability Litigation*, MDL No. 3060:
  - ☐ Count I Negligence and/or Gross Negligence
  - ☐ Count II Negligent Misrepresentation
  - ☐ Count III Negligence *Per Se*
  - ☐ Count IV Strict Liability: Design Defect
  - ☐ Count V Strict Liability: Failure to Warn
  - Count VI Breach of Implied Warranty of Merchantability/ Fitness for a Particular Use
  - ☐ Count VII Breach of Express Warranty under state law and the Magnuson-

	Moss Warranty Act, 15 U.S.C. § 2301 et seq.
$\square$	Count VIII – Fraud/ Fraudulent Misrepresentation
$\square$	Count IX – Fraudulent Concealment
☑	$Count\ X-U.S.\ State\ and\ Territory\ Statutory\ Consumer\ Protection\ and\ Unfair\ or\ Deceptive\ Trade\ Practices\ Claims$
☑⁄	Count XI – Unjust Enrichment
	Count XII – Wrongful Death
	Count XIII – Survival Action
	Count XIV – Loss of Consortium
$\square$	Count XV – Punitive Damages
	Other Causes of Action:
12. damages for 10	Consortium Claim(s) (if applicable): The following individual(s) allege(s) oss of consortium:
13.	Survival and/or Wrongful Death Claim(s) (if applicable): The following
individual(s)	allege(s) damages for survival and/or wrongful death:

#### **JURY DEMAND**

Plaintiff demand a trial by jury as to all claims in this action.

Dated this 11th day of September, 2023.

# RESPECTFULLY SUBMITTED ON BEHALF OF THE PLAINTIFF,

/s/ Chelsie L. Green

Chelsie L. Green, Esq. Bar No.: 1008278 Brian Barr, Esq.

Levin, Papantonio, Rafferty, Proctor, Buchanan, O'Brien, Barr & Mougey, P.A.

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